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NS Directorate Change

APPOINTMENT OF INDEPENDENT NON-EXECUTIVE DIRECTOR

ASA INTERNATIONAL GROUP PLC

Released 07:00:12 24 April 2025

RNS Number : 9359F
ASA International Group PLC
24 April 2025

ASA International Group plc - Appointment of Independent Non-Execu

ASA International Group plc (LSE: ASAI), one of the world's largest international micro institutions, is today pleased to announce the appointment of Mr John Khabbaz as an Executive Director.

Upon appointment, John became a member of the Nomination Committee, the Remu Committee, the Audit and Risk Committee and the Independent Directors Committee

John Khabbaz is the Founder and Chief Investment Officer of Phoenician Capital, a gl investment firm based in New York City, USA. At Phoenician, he employs a private eq public markets, supporting high-quality companies with growth potential. He holds an Columbia Business School and a Bachelor of Commerce from McGill University. He h multiple boards and is currently an Independent Director at Goodfood Market Corp. (T

John brings to ASA International extensive experience in global investing, including th markets, corporate leadership, and a strong background in supporting growth-oriented

addition, as a longstanding and committed shareholder, he already has developed a d understanding of ASA International's microfinance business.

This announcement is made pursuant to Listing Rule 6.4.6R. In accordance with LR 6 Company confirms that there is no information to be disclosed in terms of LR 6.4.8R (inclusive in respect to John Khabbaz.

Contact Details

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About ASA International Group plc

ASA International Group plc (LSE: ASAI) is one of the world's largest international mic institutions, with a strong commitment to financial inclusion and socioeconomic progre provides small, socially responsible loans to low-income, financially underserved entre predominantly women, across South Asia, South East Asia, West and East Africa.

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'ASA International', the 'Company', the 'Group' all refer to ASA International Group plc subsidiaries.

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